

# News Release

Corporate Communications

## Media

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## Wells Fargo Sponsors the Exhibitions Ed Ruscha and Thomas Cole at the National Gallery

Marks the company's second international corporate sponsorship outside of North America

**LONDON**, June 7, 2018—[Wells Fargo & Company](#) (NYSE: [WFC](#)), announced today it is sponsoring the exhibitions of [Ed Ruscha: Course of Empire](#) and [Thomas Cole: Eden to Empire](#) at the National Gallery in London, from June 11 - October 7, 2018. With a long-standing history of supporting local communities, this is the company's second sponsorship in EMEA. Both Ruscha and Cole offer notably different artistic approaches on the subject of empires. The National Gallery exhibitions will be the first time a British institution has displayed these two prominent American landscape artists concurrently in the UK.

Ed Ruscha (born 1937) is an American artist associated with the pop art movement. For over six-decades he has been influential in shaping how the American landscape is viewed. Ruscha's 'Course of Empire', a series of 10 works, is a response to Thomas Cole's 'Eden to Empire', a sequence of paintings created in the 1830s. Cole (1801–1848), one of America's major 19th-century painters, was an English-born American artist known for his traditional landscape and history paintings.

“Thomas Cole invented a genre of specifically American landscape painting, tracing the rise, glory, and inevitable destruction of an imaginary civilization. Ed Ruscha also invented a new way of portraying his city, introducing a new American urban landscape tradition,” said Dr. Gabriele Finaldi, Director of the National Gallery. “These exhibits are a unique opportunity for the National Gallery to compare how these two artists, working more than 140 years apart, approached the same subject. We are very pleased to welcome Wells Fargo as a sponsor for these two exhibitions which will provide a rare chance for the British public to see the work of these two renowned American artists at the same time.”

“The simultaneous exhibitions of Ruscha and Cole will add to the cultural experiences of many in the UK over the summer, and as a company with American roots, Wells Fargo is delighted to sponsor these

American artists at the National Gallery,” said Frank Pizzo, Regional President, EMEA, Wells Fargo. “This is the second consecutive year Wells Fargo has supported a UK organisation which enriches its local community, and alongside our communities mandate, we are committed to supporting our existing customers through our strong regional platform and capabilities.”

As part of Wells Fargo’s commitment to support its local communities around the world, the [Royal Academy of Arts’ Jasper Johns exhibition](#) in London was the company’s first corporate sponsorship outside of North America in 2017. Wells Fargo is dedicated to strengthening its UK operations, as the UK is the company’s biggest market in the Europe, Middle East and Africa (EMEA) region.

After the Brexit vote in 2016, Wells Fargo announced that it would purchase 33 King William Street in the City’s financial district, and in January 2018, the company announced the [completion](#) of this transaction. During the fourth quarter of this year, Wells Fargo expects to move its London-based team members to its new building in order to more efficiently and effectively manage its UK operations.

In the EMEA region, Wells Fargo serves corporate, commercial and financial institution customers through 16 lines of business, which include financial institutions group, corporate banking, securities, commercial real estate, capital finance and asset management.

Wells Fargo supports existing US customers, who conduct business internationally, along with foreign multinationals, who conduct business in the US. The company has worked with many of its UK clients for decades, and continues to enhance its franchise in the country.

**Notes to Editor:**

Admission to the Ruscha exhibition will be free for the general public, and an admissions fee will be charged for the Cole exhibition.

**About Wells Fargo**

Wells Fargo & Company (NYSE: WFC) is a diversified, community-based financial services company with \$1.9 trillion in assets. Wells Fargo’s vision is to satisfy our customers’ financial needs and help them succeed financially. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, investments, mortgage, and consumer and commercial finance through 8,200 locations,

13,000 ATMs, the internet ([wellsfargo.com](http://wellsfargo.com)) and mobile banking, and has offices in 42 countries and territories to support customers who conduct business in the global economy. With approximately 265,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 25 on Fortune's 2017 rankings of America's largest corporations. News, insights and perspectives from Wells Fargo are also available at Wells Fargo Stories.